



Why Energy Efficiency Matters to Smart?

May 2022



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CAMBODIA ENERGY
EFFICIENCY COMPETITION

Our energy efficiency has started even before this

Infrastructure team
Admin team



Objectives



- To **learn** by joining about how to improve our energy efficiency internally with the involvement of our employees
- To **get employees onboard** with our leaning journey and keep them informed and engage them in various internal engagement activities
- To **help prepare Smart for our next bigger internal energy efficiency** with the lesson learnt from this competition

Why Energy Efficiency Matter to Smart?



A Telco that **cares about sustainability**. This is what makes different from the crowd from the consumer' mind. Energy efficiency is a crucial part of that.

Save cost of our operation and to better our business performance. And only when Smart performs better, we and all the employee will benefit from this growth.

Achieve **our carbon neutrality target** by 2050 according to Axiata's Carbon Roadmap

To be at the lead among other private companies and Telcos, we can't continue to do the business as usual, and **we need to take the lead and act NOW.**





Why Energy Efficiency Matter to us?

2/3 of global green house gas emissions are linked to the burning fossil fuel to be used for heating, electricity, transport and industry.

limiting the global average temperature rise to well below 2 °C by 2100.

Next generations

What Would Happen If The Earth Became 2 Degrees Warmer



<https://www.youtube.com/watch?v=MxY-D0Yu8CY>

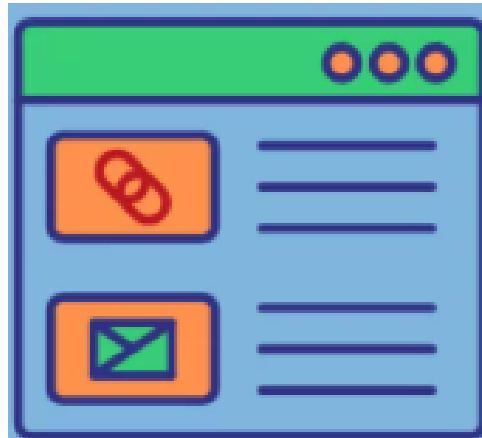
What would happen if Earth became 2 °C (4.6 °F) warmer



What have we done so far?



Green Team



**Internal
Communication Plan**

**Sustainability@Smart
on Yammer**



Technical progress

What was our key message to our employees?

Be **our voice** and **encourage your team members** down the line **to engage in this campaign, start adopting new good habits** for energy saving and also let your direct line manager know that the whole crew is up for this initiative.





Employee Engagement Plan

What have we been doing?

Monthly quiz (May-Jul-Aug)

30 mn-talk session (May-Aug)

Energy saving champion video competition (June)

Smart's energy saving
e-mini-booklet (Developing)

Stickers (Developing)

30 mn-talk session (May to August)

Sustainability@Smart

Session 1

HOW IS ENERGY WASTED?





LEANG Longdynara
Data Center Infrastructure Engineer



UNG Syneng
Head of Administration



Chan Oussa SUONG
Energy Engineer, SEVEA





May

Sustainability@Smart

Session 2

WHY ENERGY EFFICIENCY IS IMPORTANT TO US?





Alexey KOVRIZHNYKH
Head of Infrastructure



HOM Chhortyheang
AP Accountant



TAO Socheata
Senior CSR and Sustainability Specialist





June

Sustainability@Smart

Session 3

WHAT CAN WE DO TO SAVE THE ENERGY AT WORK?





Alexey KOVRIZHNYKH
Head of Infrastructure



PAO Putseroyroth
CSR & Public Relations Coordinator, TotalEnergies



LIM Sokkhong
Import, Customer & Last Mile Leader, Decathlon




July

Sustainability@Smart

Session 4

WHAT CAN WE DO TO SAVE THE ENERGY AT HOME?





MITH Sorya
Employee Engagement and Culture Specialist



CHHUN Ngychanraksme
Marketing Specialist

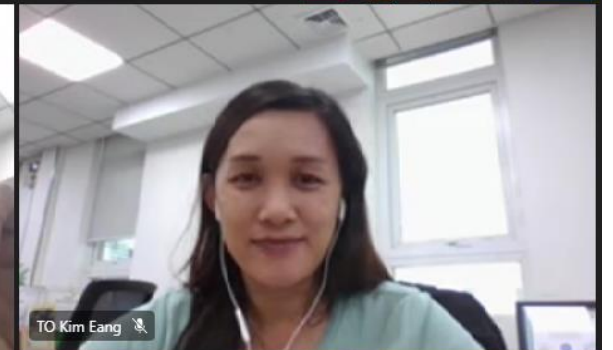
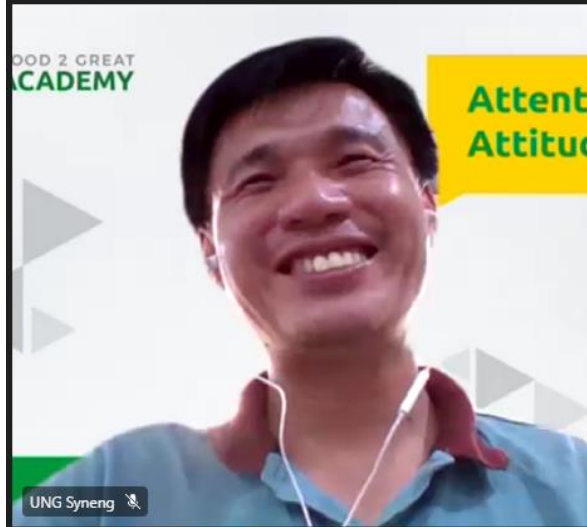


TAO Socheata
Senior CSR and Sustainability Specialist



August

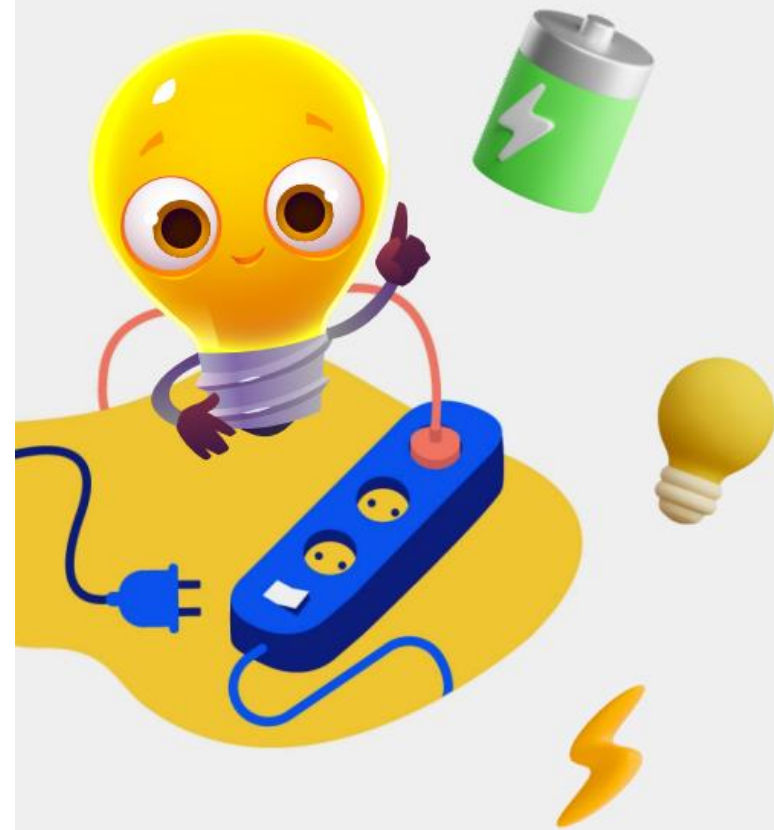
Participant avatars and names: MAY Sivhour, KHOUN Sa..., SAN Vises, SRIN Kimch..., MITH Srey..., Andrei MEL..., KONG Soph..., SUT Veasna, CHHEAV Ki..., MORK Lyfong, CHHOEURN..., ROEUN Rasie, NY Sarak. Includes 'More actions +13' and a 'Smart' logo.



Stickers in our office



Smart's Energy Saving Pocket Book







WHO IS SMART'S ENERGY HERO?

Understand the importance of energy saving



Know the tips on energy saving



Encourage other team members and family to take part in energy saving.



Adopt habits for energy saving



Continue learning about energy saving and new tips, then share knowledge with others





2050

Carbon neutrality



Thank you!